

PATRICK | COOPER

PATRICK T COOPER EMISSARY & **CEO** = CHIEF ENCOURAGEMENT OFFICER

'CREATIVE STRATEGY TO FUEL YOUR BRAND'

PATRICK T COOPER

For over 15 years Patrick T Cooper consistently influences fashion, art and entertainment. With an innate creative ability, Patrick curates visual imagery that sets trends. An avid romantic of color, texture, layering and travel Patrick mindfully manipulates the intersections creating a culture and lifestyle determined and reinforced with his primary principles: live authentically & celebrate originality.

780 K
EDITORIL REACH

40 K
SOCIAL

780 K
DISTRIBUTION

[PRESS IMAGE](#)

SERVICES

Curation/ Design
Personality
Creative Director
Brand Consultant
Contributing Editor
Motivational Speaker

READER DEMOGRAPHIC

Age 25 - 65
Gender 55% M 45% F
Income (Mean) 372K
Net worth (Mean) 2.3M
Education 99% any college
31,000+ readers 100+ countries (50% USA).

BEAT

Fashion
Travel & Lifestyle
Luxury
Art
LGBTQ
African American Experience

THE *fashioneer*
By Patrick T Cooper

75 K
UMV

Style, design, art, and travel curated by Patrick T Cooper. The Fashioneer is a dose of encouragement with creative content to fuel your passion to live authentically and celebrate originality.

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MEDIA KIT](#)



360 is an edgy fashion, lifestyle and culture magazine. We will introduce cutting-edge brands, entities and trends to tastemakers within their respective communities.

South Fulton Lifestyle presents the finest in local living from homes and entertainment to philanthropy, dining and more. The services and opportunities in South Fulton Lifestyle are sure to be noticed by the discerning readers who receive our publication each month.

South Fulton
L I F E S T Y L E™



THE CITY OF
South Fulton
L I F E S T Y L E

PLAN YOUR
**GREAT
ESCAPE!**

HOT DAYS IN MOROCCO
SOAK UP THE SUN IN THE GREAT
SANDS OF AL-AZIZIA, SA

MAN ABOUT
WORLD

ManAboutWorld is not a print magazine or a website. It's a digital magazine you read on iPad, iPhone or Android devices. A fully immersive digital canvas that captivates and inspires gay travelers — and presents unique opportunities to reach and engage them. It's a magazine about travel written by gay men.

travelgirl

travelgirl
 THE MAGAZINE FOR WOMEN WHO TRAVEL

HONG KONG
 THE NEW FRONTIER

EL PASO
 A REGION WITH
 "TECHNOCITY"

3
 PREPARING
 FOR THE
 QUARTERS

Zahie Tellez
 "I'm a chef and I love to travel"

TOYOTA SEDAN
 YOUR BEST
 TRAVEL PARTNER

DEER VALLEY
 THE NEW
 HOT SPOT

We are dedicated to helping every woman find her oasis – on vacation or at home, whether she’s planning for herself, her girlfriends or her family. We want to help the mother, the honeymooner, the executive and the curious globetrotter make the most of her travels.

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Houston Style Magazine

**100 K
DIGITAL**

Houston Style Magazine's weekly newspaper publication serves the African-American and Hispanic populations in the GMA of Houston, Texas. Our website,

Stylemagazine.com was the first CNN Weekly Newspaper Affiliate website in the United States. Our award winning feature writers include Jesse Jackson and Roland Martin.

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**350K
DIGITAL**

**350 K
PRINT**

Luxury travel to the Caribbean via the only magazine that takes you beyond the beach. Discover amazing destinations, dining spots, beach bars, uncommon spas and dates not to miss, island by island. There's more to explore in the pages of Caribbean Living.

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LAPALME MAGAZINE

**80 K
DIGITAL**

**80 K
PRINT**

They say a picture tells a thousand words, but we have a different philosophy at Lapalme Magazine. Print and Digital, Join the leading voice regarding elevated living as we bring our audience of over 200,000+ Readers through immersive and vibrant editorials on the latest in fashion, food and travel each season.

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**350K
DIGITAL**

**350 K
PRINT**

Travel outside the obvious with Swanky Retreats. The most amazing places to visit, where to stay, shop, dine and sip swankily. Our editors travel the globe to bring you the best that there is to offer.

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MEDIA KIT](#)**